

## Hon David Pisoni MP Minister for Innovation and Skills

Wednesday 7 August 2019

### **Pilot music program encourages students to pursue creative careers**

More young South Australians will be exposed to creative career pathways with the introduction of a school program inviting music professionals into the classroom.

*MUSIC AT WORK*, a pilot program delivered by Carclew with \$450,000 of support from the State Government's Music Development Office, aims to forge professional pathways for students interested in a career in music.

Minister for Innovation and Skills David Pisoni says the program will offer students a bridge between an interest in music and the real career opportunities on offer as they develop their skills and knowledge.

"South Australia's music and creative industries are world-renowned, and they are industries ripe for growth," Minister Pisoni said.

"This initiative will build on Adelaide's status as the nation's only UNESCO City of Music, encouraging our youth to continue South Australia's proud musical tradition and participate in the music sector as creators, event organisers, venue owners and audience members.

"Students will have the opportunity to develop creative skills, such as songwriting, performance techniques, event management and producing music video clips, but will also learn practical skills such as modes of income diversification and career planning.

"The pilot will be implemented in several schools that have demonstrated a keen interest in music education and have established programs that can be built upon.

"However, the program has been designed to benefit all, establishing an accessible database to help schools identify music industry professionals offering compliant and quality-assured workshops.

"*MUSIC AT WORK* complements and builds on the Department for Education's Music Education Strategy and I'm proud to be adding an industry layer that bridges education and careers through the development of skills.

"Program benefits will extend to young and emerging music industry professionals, who will have the opportunity to participate in collaboration with established peers."

Chief Executive of Carclew Tricia Walton says *MUSIC AT WORK* is an innovative employment program for music creatives and education program for our next wave of talent.

"Young people can be educated and elevated through music, which we know is important for self-expression and cultural connection," Ms Walton said.

"*MUSIC AT WORK* will facilitate directions for young people seeking independent pathways into the music industry by taking professionals into high schools to provide real-world learning and mentorship.



“High school students engaging with MUSIC AT WORK will receive opportunities to be exposed to the work behind live music events – from production to promotion and everything in between.

“Carclew is proud to be promoting the skills that independent bands, artists, technicians and producers have to offer.”

Music industry professionals are invited to [register their interest](#) in being part of the database for delivering workshops as part of the MUSIC AT WORK program.

Schools looking to host the program in the future can express their interest through the [Carclew website](#).