

28 March 2011

***Off the Couch* to launch Youth Week 2011**

Live music fans have the opportunity to see some of South Australia's best aspiring bands and musicians at free, all ages, live music shows which are being held around Adelaide City over the coming months.

The gigs are part of Carclew's 2011 ***Off the Couch*** program and the third in the series – the Youth Week Launch Showcase – will be held in Fishbone Park, Hindmarsh Square on **Friday, April 1**.

Some of the state's top musicians and bands will set the line up for the Youth Week Launch Showcase, presented by Carclew Youth Arts' ***Off the Couch*** program and supported by the Office for Youth as part of National Youth Week. Starting from 4pm, performers will include **Gemini Downs, Avenue, The Fridays, Broken Jukebox** and **Chilli Masala**.

"The *Off the Couch* program has been running successfully for 15 years now and has helped many young South Australians make a start in the music industry," said *Off the Couch* Project Officer Drew Landt.

"There's a lot of fantastic unknown talent out there and we're really encouraging everyone to come along and get involved in the Youth Week Launch event."

There will also be plenty of exciting things happening around the music showcase. Life Be in It will be running giant games of Connect 4 and Jenga and there will be a free barbeque. Nova 919 will be there from 4pm to get the crowd pumping with some give-aways and activities.

Off the Couch is a program that is run by young people for young people with the assistance of industry professionals. It was developed to address the lack of performance opportunities for young musicians in South Australia and expanded to provide opportunities for young people to learn hands-on about the performance industry through sound engineering, marketing, promotions, stage management and much more.

More than 700 bands and musicians have pounded the boards at *Off the Couch* events in the past 15 years, showcasing to a total audience of more than 70,000 at some of Adelaide's most popular venues.

What's On & Social Photography Opportunity

WHAT: *Off The Couch* – Youth Week 2011 Launch Showcase

WHEN: Friday, April 1. 4pm – 7pm.

WHERE: Fishbone Park, Hindmarsh Square

All ages – free event

The 2011 schedule of remaining *Off the Couch* events is:

Friday April 1	Youth Week launch, Hindmarsh Square
Friday April 15	Hard Heavy Loud, Fowlers Live
Friday May 6	Acoustic, The Promethean
Friday May 20	Rock, The Producers Bar

**For further media information please contact Allison Kane, Carclew Youth Arts,
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