



CARCLEW

YOUTH ARTS

Apply now for Carclew's *Off the Couch* 2012



Carclew Youth Arts is on the hunt for young musicians, bands and emerging event coordinators aged 12-26 to take part in *Off the Couch* 2012.

Run annually for the past 16 years, *Off the Couch* is a series of youth delivered live music events with a focus on independent and unsigned artists. It's helped participants forge successful music careers locally and interstate.

"*Off the Couch* enables musicians to start building a profile for themselves in the highly competitive world of popular music," said *Off the Couch* coordinator Tara Lynch.

The 2012 series will see the exciting addition of 'headliner bands' to act as informal mentors to emerging bands and musicians. "I can't drop names yet but expect some well known SA acts to feature in the gig line-ups," said Tara.

Off the Couch live music events successfully showcase upcoming local talent to large audiences. "The 2011 *Off the Couch* program attracted record participant numbers and the six events drew the strongest crowds in the program's history," Tara added.

But it's not just about musicians. *Off the Couch* events are programmed and delivered by a team of young and emerging event coordinators who participate in an intensive development and training program.

Under the guidance of industry professionals, *Off the Couch* team members gain hands-on experience in publicity and promotions, marketing, programming, production and delivery.

"*Off the Couch* is the ideal platform for young artists and event coordinators to start establishing professional connections that are crucial in forging a career in the music industry," said Tara.

Since 1995 *Off the Couch* has provided performance and development opportunities for 2,500 young and emerging musicians and event coordinators, reaching a total audience of more than 65,000 live music enthusiasts.

Off the Couch application closing dates

Event coordination team **Tuesday 15 November 2011**

Bands and musicians **Wednesday 25 January 2012**

All musical genres are encouraged to apply. Applications are essential.

Visit www.carclew.com.au for further information and to download application forms.

**For further media information please contact Allison Kane, Carclew Youth Arts on
8267 5111 or 0413 042 639 akane@carclew.org.au**



Throughout 2012 Carclew will celebrate 40 years of nurturing youth arts practice in South Australia. We would love to hear memories of Carclew from days gone by and encourage people to share their stories by emailing 40years@carclew.org.au.