



## **Carclew's The Swap set to rock Adelaide and Murray Bridge**

The state's top emerging bands and musicians will have the opportunity to showcase their work this November as part of the Carclew Youth Arts initiative, ***The Swap***.

An extension of Carclew's *Off the Couch*, The Swap – a program designed to give young bands and event coordinators industry skills and professional performance experience – will travel to regional South Australia, giving participating musicians the chance to showcase their work to audiences in both Adelaide and Murray Bridge.

"The Swap events are programmed by young people for young people and the project aims to address the lack of performance opportunities for young South Australian musicians," said Drew Landt, Project Officer – Off the Couch.

"This year The Swap team have pulled together two events; one in Adelaide and one in Murray Bridge and each event will include bands from both the Murrylands and the metro area."

Some of the state's top emerging musicians and bands will be performing at this year's gigs. These include **The Goodnight Duo, Jake Cheeseman, Daniel Cameron, Irie Knights and Gracewood**.

"The great thing about The Swap is it gives participants the opportunity to work with industry professionals to develop their knowledge and skills. This means that at the completion of the project they have gained hands on experience in stage management, sound engineering, bookings, marketing, promotions, recording, creating press kits and much more," Drew said.

"Participating bands also have the chance to network with music support organisations and develop key music industry contacts and these skills and contacts will help them to support their ongoing musical careers."

Following The Swap event on November 13 in Murray Bridge is the Louder Than Words Music event presented in conjunction with MusicSA and featuring artists Laura Hill and the Tuesday Bandits, The Yearlings, Lake Nyos, Jack the Giant Killer, Arcadia and Se Bon Ki Ra.

### **WHAT'S ON:**

**WHAT:** The Swap, Louder Than Words Murray Bridge

**WHEN:** Saturday November 13, 2pm - Late

**WHERE:** Edwards Square Soundshell, Murray Bridge

All ages – free entry

**WHAT:** The Swap, Adelaide

**WHEN:** Friday November 19, 7.30pm - Late

**WHERE:** The Promethean, 166 Grote St, Adelaide

Licensed – All ages – free entry

**For further media information please contact Allison Kane, Carclew Youth Arts, on 8267 5111 or [akane@carclew.org.au](mailto:akane@carclew.org.au)**