



MEDIA RELEASE

Wednesday 17 July 2013

Learn the nuts and bolts of arts business

Carclew's *Fifth Quarter* is kicking off its inaugural program of speciality workshops, seminars and forums for emerging and established arts practitioners, with the first session being held tomorrow (**Thursday 18 July**).

Developed by **Carclew Youth Arts**, *Fifth Quarter* is a creative co-working space and incubator providing local artists with the assistance required to establish viable and innovative arts business.

Through two sub-programs – ToolKit Forums and the Workshop Trio –artists will have the opportunity to explore critical business skills across areas including project management, governance, finance, insurance, lobbying and working with schools and Indigenous communities.

"It's obvious that South Australian artists have an undeniable passion for their artistic practice, however many often lack the confidence and knowledge to effectively pursue sustainable business models and revolutionise their practice into a career," said Carclew's Fifth Quarter Manager Georgie Davill.

"The workshops and forums support the vision of *Fifth Quarter* to develop an artists' thinking beyond public subsidy as a means of resourcing their practice."

Business Structure for Artists

Session 1 in the ToolKit Series

Thursday 18 July 2013 | 5.30 - 7.30pm

Facilitator | [Pitcher Partners](#)

Entrepreneurial artists and groups, have you got your business structure right to ensure your creative opportunities, outputs and returns are maximised? This forum is a practical session exploring different business structures, governance and compliance requirements for independent artists and fledging arts organisations.

Plan the Work, Work the Plan: Essential Project Management

Session 1 of the Workshop Trio

Saturday 27 July 2013 | 10am – 5pm

Got a great idea but unsure about how to make it happen? Identify the what, how, why and when in designing a successful project.

This workshop will assist you to write a clear, rational and exciting project proposal and know how to use it effectively. It will also offer you practical tools for project planning including tracking and evaluation mechanism to steer you towards a successful outcome.

Fifth Quarter offers a range of open-access consultancy services, professional skills development programs and referrals for arts business development, along with access to office

residencies, and meeting, presentation and rehearsal spaces. Services are open to all South Australian artists, however early career artists aged 26 and under will be prioritised and receive subsidised access.

Fifth Quarter is located on Fifth Street in the developing and recently launched arts precinct of Bowden.

The full *Fifth Quarter* forum and workshop program is available at www.fifthquarter.org.au

**For further media information please contact Allison Kane, Marketing Manager,
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