



MEDIA RELEASE

Monday 20 May 2013

Rupert Myer AM cuts the ribbon at Fifth Quarter

South Australians will have more opportunities to establish successful arts businesses when **Rupert Myer AM, Chair of Australia Council for the Arts**, officially opens ***Fifth Quarter*** today, **Monday 20 May at 11am**.

Developed by **Carclew Youth Arts**, *Fifth Quarter* is a creative co-working space and incubator which will provide local artists with the assistance required to establish viable and innovative arts business.

"It's clear that the driving force behind South Australian artists is an undeniable passion for their practice, but many often lack the confidence and knowledge to pursue sustainable business models to effectively create a sustainable career," said Carclew Youth Arts Chief Executive Tricia Walton.

"The purpose of *Fifth Quarter* is to change perceptions: expand an artists' thinking beyond public subsidy to resource their practice and support artists as significant contributors to the economic and cultural vibrancy of South Australia."

The official launch event will feature work from a selection of the inaugural *Fifth Quarter* residents who have been engaging with the space and program since February.

Fifth Quarter resident and independent aerial dance artist and teacher Jo Naumann, will take centre stage as she performs a contemporary aerial dance, choreographed specifically for the *Fifth Quarter* launch.

Fifth Quarter offers a range of open-access consultancy services, professional skills development programs and referrals for arts business development, along with access to office residencies, and meeting, presentation and rehearsal spaces.

Services are open to all South Australian artists, however early career artists aged 26 and under will be prioritised and receive subsidised access.

Fifth Quarter is located on Fifth Street in the developing and recently launched arts precinct of Bowden. Further information about engaging with *Fifth Quarter* is available at www.fifthquarter.org.au

For further media information please contact Allison Kane, Marketing Manager, Carclew Youth Arts on 0413 042 639 or akane@carclew.org.au

THE RESIDENTS OF CARCLEW'S FIFTH QUARTER

Jo Naumann is an independent aerial dance artist and teacher. Through her engagement with *Fifth Quarter*, Jo aims to develop grant writing and goal setting skills and create focus for her teaching practice.

Birdwords is a suite of publishing and literature workshops designed and delivered by writer and editor **Ryan Paine**. Ryan is passionate about engaging young people with the transformative power of reading, writing and engaging with literature. Birdwords, a preposition pronounced berd-wuhdz (like 'forwards') means 'in the direction of the sky'.

ActNow Theatre is a professional theatre company led by **Edwin Kemp Attrill** that tailors socially conscious theatre projects in collaboration with young people and community groups. The work is innovative, informed, inspiring, often confronting, and never conventional.

Fabio Niyonkuru is a film maker, dj artist and graphic designer. Fabio specialises in corporate videos and music film clips and is currently completing screen and media at Adelaide College of the Arts.

Jo Zealand is a performer, director, facilitator and emerging filmmaker. Beginning her artistic career in 1991 at Carclew Youth Arts, she's come full circle, now aiming to create a self-sufficient performing arts and production business, *Town Crier*.

Wet Paint is a youth arts group located on Goolwa SA. Through the *Cultural Places Initiative* and *Just Add Water*, Wet Paint has the opportunity to pilot new models of operation with a view to grow participation and audience and develop the capacity for young people to determine the direction of the company. Young artist Luke Allen is working with *Fifth Quarter* and theatre makers Susie Skinner and Jessica Foster to develop his capacity as an independent theater maker and leader of Wet Paint.

Bridget Merrett is a music publicist who uses a mix of marketing and media to help artists reach and build their audience. She's been working in Adelaide's independent music scene for the past 18 months, spruiking for artists such as The Timbers, Gemini Downs, and Limited Edition. Bridget joined *Fifth Quarter* seeking the chance to grow her business beyond the local music scene and explore ways to diversify into areas such as production and event management.

Alysha Herrmann is a proud parent and regional maker working across disciplines in the arts, education, community development and social justice. She is proud of her regional heritage and striving to create location sensitive and challenging performance work as a writer and performer.

Cheryl Bradley has over 25 years of experience working in the performing arts industry as a professional ballet dancer, actor and currently as an emerging director in South Australia. Her current passion sees her establishing *The South Australian Shakespeare Company* – a company aimed at producing performances of plays by Shakespeare and classical children's theatre; in schools educational performances and workshops.