



MEDIA RELEASE

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Celebrate 17 years of *Off the Couch*. 17 days until live music hits the grounds of Carclew.

Carclew Youth Arts' is playing host to a **free, all ages live music festival** on **Saturday 4 May** to farewell and celebrate 17 years of its long running music program ***Off the Couch***.

With the stunning backdrop of Carclew House in North Adelaide, the event will feature an exciting line up of South Australia's best up-and-coming bands and musicians performing over three stages.

"After such a long and successful history as a career path for emerging musicians, it's only fitting that *Off the Couch* gets the send off it deserves," said Alice Fraser, Off the Couch Project Officer.

"Audiences can expect a modern day music and arts festival featuring a combination of themed stages, multi-genre acts, artist designed bars, pop up vendors and a few hidden surprises."

The event has been designed and programmed by a team of volunteer event coordinators who have participated in a two-month training program facilitated by industry leaders and professional musicians.

"The team have worked incredibly hard to program and deliver this knock-out line up featuring local and regional acts (from as far as Mount Gambier, the Murraylands and Port Lincoln), previous *Off the Couch*-ers and a host of new kids on the block," added Alice.

Run annually for the past 17 years, the *Off the Couch* program has facilitated a series of youth delivered live music events with a focus on independent, unsigned artists and developing event coordinators.

Carclew will continue to work closely with young and emerging musicians through current grant and scholarship programs and also through *Fifth Quarter*, an initiative that assists all artists in business and career development.

Since 1995 *Off the Couch* has provided performance and development opportunities for more than 2,500 young and emerging musicians and event coordinators, reaching a total audience of 67,000 live music enthusiasts.

Visit www.carclew.com.au for further information about the *Off the Couch* live music event.

To learn more about Carclew's *Fifth Quarter* please visit www.fifthquarter.org.au.

What's On

What	Off the Couch live music festival
Where	Carclew Youth Arts, 11 Jeffcott Street, North Adelaide
When	Saturday 4 May, 3-10pm
Who	All ages, family event
Cost	FREE!

Interview and Photo Opportunities

Alice Fraser, Off the Couch Project Officer

Event team members and/or bands on the couches at Carclew.

Artist selection:

Indie Pop	Jimmy and The Mirrors
Reggae Funk	Causing Hammock
Rock	Heston Drop
Folk	Timberwolf

For further general media information please contact Allison Kane, Carclew Youth Arts on 8267 5111 or 0413 042 639 akane@carclew.org.au

To book a photo opportunity or an interview with a performer please contact Alice Fraser, Carclew Youth Arts on 8267 5111 or 0402 655 750 afaser@carclew.org.au