



Off the Couch heads to the Fleurieu

Carclew Youth Arts is on the hunt for young musicians in the Fleurieu region aged 26 and under to take part in **Off the Couch Academy** during the **September school holidays**.

Off the Couch Academy is a **free, intensive four-day music workshop program** held in **Goolwa** from **25 – 28 September**, 9am – 3pm daily.

The program includes masterclasses led by industry professionals including **Laura Hill of Laura Hill & The Tuesday Bandits**, **Alice Fraser from The Jam Room**, and **Gordon Anderson from Music SA**.

Workshops and masterclasses will explore songwriting, creating your sound, music business, marketing and promotion.

"Participants will also have the opportunity to jam using their newly acquired skills and gain feedback and advice from professional musicians," said Bethany Ashley, *Off the Couch Academy* Project Officer.

"Selected musicians and bands will be offered the chance to perform alongside headlining acts at a showcase event after the final day of workshops on Friday 28 September," she added.

An annual project for the past 16 years, *Off the Couch* is a series of youth delivered live music events with a focus on independent and unsigned artists. It's helped participants forge successful music careers locally and interstate.

"The *Academy* is an extension of the successful *Off the Couch* project and aims to ensure regional emerging musicians are provided the same opportunities to engage with professionals and develop key industry contacts," said Bethany.

Since 1995 *Off the Couch* has provided performance and development opportunities for 2,500 young and emerging musicians and event coordinators, reaching a total audience of more than 65,000 live music enthusiasts.

Off the Couch Academy applications close Wednesday 12 September.

Emerging musicians of all musical genres are encouraged to apply. Applications are essential.

Visit www.carclew.com.au for further information and to download application form.

For further media information please contact Allison Kane, Carclew Youth Arts on 8267 5111 or 0413 042 639 akane@carclew.org.au



Throughout 2012 Carclew will celebrate 40 years of nurturing youth arts practice in South Australia. We would love to hear memories of Carclew from days gone by and encourage people to share their stories by emailing 40years@carclew.org.au.