



February 1, 2012

Off the Couch bands to hit the Clipsal 500 Stage

Carclew's *Off the Couch* has announced two promising local acts to showcase their music at the Clipsal 500 Adelaide *Bands on Track Schools Day*, **Thursday March 1, 2012**.

Off the Couch in partnership with Music SA, has selected *SouthCoast* and *50 In The City* to perform at the lunchtime concert which will be attended by thousands of students, teachers and parents.

"*Bands on Track* showcases South Australian live music over four days and nights at the Clipsal 500," said Tara Lynch, *Off the Couch* Project Officer.

Tara added "The opportunity for *Off the Couch* to be involved with such an internationally recognised event is extremely exciting. Not only will two local acts perform but the *Off the Couch* event coordination team will experience exclusive behind the scenes insight into staging a large scale concert."

The *Bands on Track* concert will form part of the wider *Off the Couch* series of six live music events which showcase and support original South Australian musicians and bands aged 26 and under.

Off the Couch events are programmed and delivered by a team of young and emerging event coordinators who participate in an intensive development and training program in publicity and promotions, marketing, programming, event production and delivery.

Since 1995 *Off the Couch* has provided performance and development opportunities for 2,500 young and emerging musicians and event coordinators, reaching a total audience of more than 65,000 live music enthusiasts.

The *Schools Day Lunchtime Concert* is part of the *Bands on Track* series which is run by Music SA in partnership with the SA Motor Sport Board.

Visit www.carclew.com.au for further information about *Off the Couch*.

For further media information please contact Allison Kane, Carclew Youth Arts on 8267 5111 or 0413 042 639 akane@carclew.org.au



Carclew celebrates 40 years of creating SA's artist future in 2012. We would love to hear memories of Carclew and encourage people to share their stories at www.carclew.com.au