



Off the Couch Fuse Showcase 2012

Live music fans have the opportunity to see some of South Australia's best up and coming bands and musicians at six free, all ages, live music shows which are being held around Adelaide City in the coming months.

The gigs are part of Carclew's 2012 *Off the Couch* program and the first event – the FUSE Festival Showcase – will kick off at the Grace Emily Hotel on **Thursday, 23 February**.

Run annually for the past 16 years, *Off the Couch* is a series of youth delivered live music events with a focus on independent and unsigned artists. It's helped participants forge successful music careers locally and interstate.

Off the Couch live music events successfully showcase upcoming local talent to large audiences. "The 2011 *Off the Couch* program attracted record participant numbers and the six events drew the strongest crowds in the program's history," said *Off the Couch* coordinator Tara Lynch.

"There's a lot of talent out there and we're really encouraging everyone to come along to the Grace Emily and get involved,"

Some of the state's top musicians and bands will be performing at the Off the Couch FUSE Showcase, including **Thom Lion, Naomi Keyte and Max Savage and the False Idols**.

Off The Couch is a program that is run by young people for young people with the assistance of industry professionals. Off the Couch nurtures young artists in the early stages of career development by providing access to Adelaide's best live music venues and industry networks as well as opportunities for 'behind the scenes' skills development.

Off the Couch events are programmed and delivered by a team of young and emerging event coordinators who participate in an intensive development and training program.

Since 1995 *Off the Couch* has provided performance and development opportunities for 2,500 young and emerging musicians and event coordinators, reaching a total audience of more than 65,000 live music enthusiasts.

PHOTO/INTERVIEW OPPORTUNITY

Off the Couch Fuse Showcase performers Naomi Keyte and Max Savage

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Carclew celebrates 40 years of creating SA's artist future in 2012. We would love to hear memories of Carclew and encourage people to share their stories at www.carclew.com.au