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## Off the Couch bands to rock the race

Two promising local acts will showcase their music at the Clipsal 500 Adelaide *Bands on Track Schools Day*, **Thursday March 1** as part of Carclew Youth Arts' *Off the Couch* 2012 live music series.

*Off the Couch* in partnership with Music SA, has selected *SouthCoast* and *50 in the City* to perform at the lunchtime concert, which will be attended by thousands of students, teachers and parents.

"*Bands on Track* showcases South Australian live music over four days and nights at the Clipsal 500," said Tara Lynch, *Off the Couch* Project Officer.

Tara added "the opportunity for *Off the Couch* to be involved with such an internationally recognised event is extremely exciting. Not only will two local acts perform but the *Off the Couch* event coordination team will experience an exclusive behind the scenes insight into staging a large scale concert."

The *Bands on Track* concert will form part of the wider *Off the Couch* series of six live music events which showcase and support original South Australian musicians and bands aged 26 and under.

*SouthCoast* lead vocalist Luke Sullivan, 21 said "The opportunity to take part in *Off the Couch* is a great start to the year for *SouthCoast*, but to perform at the Clipsal 500 will definitely be a career highlight for us."

*Off the Couch* events are programmed and delivered by a team of young and emerging event coordinators who participate in an intensive development and training program in publicity and promotions, marketing, programming, event production and delivery.

Since 1995 *Off the Couch* has provided performance and development opportunities for 2,500 young and emerging musicians and event coordinators, reaching a total audience of more than 65,000 live music enthusiasts.

The *Schools Day Lunchtime Concert* is part of the *Bands on Track* series which is run by Music SA in partnership with the SA Motor Sport Board.

Visit [www.carclew.com.au](http://www.carclew.com.au) for further information about *Off the Couch* and upcoming gigs.

### PHOTO/INTERVIEW OPPORTUNITY

*Off the Couch* Clipsal 500 band SouthCoast

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