

MEDIA RELEASE

11 October 2017

Pom Pom turns four and receives makeover from renowned Australian artist

Pom Pom, a contemporary art space located in Davoren Park in Adelaide's northern suburbs dedicated to engaging children (up to 12 years) and their families, will celebrate its fourth anniversary this Friday, 13 October.

To celebrate, popular Sydney-based artist [Rosie Deacon](#) will join forces with young aspiring artists and their families to revitalise and reimagine the space, incorporating her wonderful Australiana characters and bright colours. The new installation will remain in the space for the following 12 months.

Carclew CEO Tricia Walton said the organisation is delighted to have an artist of Rosie's calibre on board to leave her touch on the space and celebrate all that *Pom Pom* has achieved.

"*Pom Pom* has been providing local children with free creative workshops delivered by both early-career and established contemporary artists like Rosie for four years now," Ms Walton said.

"We can't wait to see what Rosie and local families come up with. I'm sure that Rosie's bold artistic vision will lead to the creation of a beautiful space that *Pom Pom* attendees will enjoy over the next year."

But *Pom Pom* is not just about art. Over the past four successful years, participating children have showed improved learning, concentration, and social and artistic skills.

"*Pom Pom* supports an art making process between children and their families or carers, while introducing them to the principles of contemporary arts practice," Ms Walton said.

"This allows them to explore alternative concepts and engage their imaginations, develop skills and gain a better understanding of their place in the world."

Pom Pom will continue to attract established artists, with South Australian artist [Arlon Hall](#) and Western Australian artist [Tarryn Gill](#) taking up residency in the space during term four.

"We look forward to welcoming more leading artists from all around Australia and delivering important social benefits to local families," Ms Walton said.

Pom Pom is located at Davoren Park Shopping Centre on Peachey Road and is open from 11am to 3pm on Saturdays during school terms and 11am to 3pm Monday to Friday on selected days during the school holidays.

For more information about Pom Pom, visit: www.carclew.com.au/Program/pom-pom

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