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CARCLEW NAMES ITS INAUGURAL CREATIVE CONSULTANTS

Carclew today announced a collective of twelve young creatives who have been selected as the inaugural cohort of **Carclew Creative Consultants**.

The 12 participants ranging in age from 18 – 29 years, have a range of creative skills including costume design, film making, visual art, professional writing, and music.

The Creative Consultants program aims to highlight clear career pathways and build demand for work for young people in South Australia. Participants will work with Carclew and professional industry leaders in a development program aimed at identifying creative services for businesses and communities. They will learn to objectively assess and evaluate their own creative practice and ideas, expand and test viable professional service opportunities, and with the guidance and assistance of Carclew, take their services to market.

Lyricist Mark Reilly, who currently works with Northern Sound System to produce hip-hop programs, wants to use this opportunity to assist low socioeconomic communities.

"After working in my local community and seeing how many people want to express themselves creatively, I'm excited to learn how I can expand on programs I'm already running and hopefully, in the future, interact with communities I wouldn't normally get a chance to. Music is a language that can transcend everything that divides us, so it's a real gift that I'll be able to help make that connection as a Creative Consultant."

Performance artist Mahira Hasanovic recognises the value that different perspectives can play in problem solving and service delivery.

"This project is so unique and exciting! It's a chance to explore and dig deep into my skill set as an artist and be a part of delivering something unique that will not only help me grow but will benefit the community as a whole. With such a diverse group of artists on board, I have no doubt that the work we're about to deliver will be fresh, exciting and a game changer for Adelaide".

Muralist Maïsa Ortola values the role the program will play in helping her achieve her career goals.

"I believe art stimulates us in many aspects, so being able to contribute to the community in order to bring even more and different ways for people to connect with their creative side is extremely exciting and important. It will also be an immeasurably enriching period to connect with different artists, learn different skills and grow confidence and professionalism to approach the artistic market with success."



Program Director and Carclew's Senior Manager of Social Enterprise Paul Mayers said that the interest in the program was greater than initially anticipated, and is excited to start working with the first 12 participants in year one.

"I'm really excited by the group we have here, all of whom come from a range of social and artistic backgrounds, and who will bring their own insights and ideas to the group as we work together to achieve their career goals.

"We will be growing the program over the coming years, offering opportunities to a large number of South Australia's young creatives. There are many talented young people with fantastic skills who don't know how to offer them to the world, and many businesses who understand the importance of fresh thinking but struggle to find the help they need. We will work closely with those businesses and young people to ensure we're making the most of the talent within South Australia.

"Young people need to know that there is a path to the career they want without having to leave the state. To fully develop and maintain professional momentum, there needs to be a clear line of sight from training to career. Our program gives them everything they need to become wholly successful here in South Australia.

"We want to hear from young people and businesses that will help make this program a success."

Creative Consultants has been made possible through the generous support and seed funding from the James and Diana Ramsay Foundation, and aims to become financially self-sustaining within four years through service delivery income generation.

For further information - <https://carclew.com.au/Program/creativeconsultants>

Program enquiries: Paul Mayers | Senior Manager Social Enterprise | pmayers@carclew.org.au

Media Enquiries: Leigh McGrane | ATG Publicity | 0438 699 795 | leigh@atgpublicity.com.au

2019 Carclew Creative Consultants

Adam Thorstenson, 19, costume design, writing (Montacute)

Anastasia Comelli, 22, filmmaking, photography (West Croydon)

Chiara Gabrielli, 22, spoken word, poetry, theatre (Toorak Gardens)

Elli Cleary, 27, singer, songwriting (Devon Park)

Gilumol (Jill) Eattimoottil Saji, 23, spoken word (Parafield Gardens)

Jack McBride, 27, visual art & psychology (Northgate)

Kirrily Snape, 19, music (Newton)

Mahira Hasanovic, 27, theatre, poetry (Athol Park)

Maísa Ortolá, 27, visual art, mural design (Adelaide)

Mark Reilly, 21, music production (Andrews Farm)

Nicola Badran, 18, dance (North Adelaide)

Rachel Burke, 26, theatre (Toorak Gardens)

