

MEDIA RELEASE
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CREATIVE CONSULTANTS

BUILDING CAREER PATHWAYS FOR SOUTH AUSTRALIAN YOUTH

Creative Consultants is a new initiative from Carclew that will propel young people into creative careers and inject fresh thinking into businesses.

Set to provide meaning, purpose and employment to young South Australians, **Creative Consultants** will provide training, coaching and paid employment. The program will also highlight clear creative career pathways and build demand for work for South Australia's young creative community.

Creative Consultants is based on a model developed in Manchester (UK) that supported 93% of participants into successful careers within creative industries.

Open to South Australians aged 18 – 29 years from all backgrounds and regions, **Creative Consultants** participants will work with Carclew and a collection of professional industry leaders in a development program aimed at identifying creative services designed for businesses and communities.

Participants will learn to objectively assess and evaluate their own creative practice and ideas, expand and test viable professional service opportunities, and with the guidance and assistance of Carclew, take their services to market.

“There are many talented young people with fantastic skills who don't know how to offer them to the world, and many businesses who understand the importance of fresh thinking but struggle to find the help they need. We will work closely with those businesses and young people to ensure we're making the most of the talent within South Australia.

“Young people need to know that there is a path to the career they want without having to leave the state. To fully develop and maintain professional momentum, there needs to be a clear line of sight from training to career. Our program gives them everything they need to become wholly successful here in South Australia.” Said Carclew's Senior Manager of Social Enterprise Paul Mayers.

“We want to hear from young people and businesses that will help make this program a success.”

Facilitating industry relationships and employment throughout the program, Carclew will work with government, cultural, and education sectors to offer training, services outcomes and employment opportunities.

Creative Consultants has been made possible through the generous support and two-year seed funding from the James and Diana Ramsay Foundation, and aims to become financially self-sustaining within four years through profit generation via its service for hire business model.

Creative Consultant participant applications open today and will remain open for three weeks until November 19. For further information - <https://carclew.com.au/Program/creativeconsultants>
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