

# FRINGE AT CARCLEW

## ACTIVATION 2027



**Carclew is seeking expressions of interest from producers, collectives, arts organisations and creative practitioners to activate Carclew's North Adelaide home during Adelaide Fringe 2027.**

We are looking for a partner with a strong programming concept and the capacity to independently develop, produce and deliver an activation across the site, with Carclew providing access to the venue and retaining strategic programming oversight.

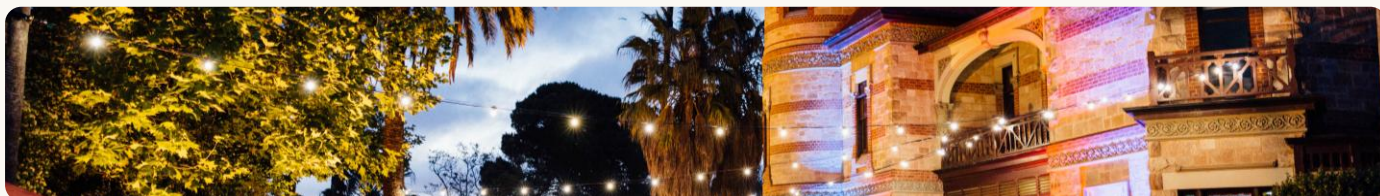
The activation can make use of Carclew's Morning Room, Ballroom, Foyer and Gardens, providing scope for performances, exhibitions, installations, music, participatory activity, workshops and other creative formats across indoor and outdoor spaces

**EXPRESSIONS OF INTEREST CLOSE**

**Monday 21 SEPTEMBER 2026**

[carclew@carclew.org.au](mailto:carclew@carclew.org.au)

## The opportunity



**We are interested in proposals that make purposeful use of the site and establish Carclew as a destination during Fringe.**

### Programming alignment

Programming must align with Carclew's strategic direction and be for and/or by children and young people. This could include work:

- created, performed or presented by children and young people as artists
- developed by artists in collaboration with children and young people
- created for children, teenagers, young adults or intergenerational audiences
- providing meaningful opportunities for young and early career artists
- connecting children and young people with professional artistic practice.

### Multi-artform and multidisciplinary approaches are welcome.

Carclew is particularly interested in proposals that bring together multiple artists, works or activities into a cohesive activation of the site.

### What we are looking for

The successful applicant will demonstrate:

- a clear artistic and programming concept
- strong alignment with Carclew's strategic direction
- a program that meaningfully centres work for and/or by children and young people
- an approach that responds creatively to Carclew's spaces and site
- experience producing and delivering public-facing arts programs or events
- the capacity to independently manage artists, production, audiences and venue operations
- an inclusive, accessible and culturally safe approach
- appropriate safeguarding practices when working with children and young people
- a viable operational and financial model.

## Delivering the activation



### Successful applicant

**The successful applicant will be responsible for the end-to-end production and delivery of the activation, including:**

- programming and contracting artists
- Adelaide Fringe registration and ticketing
- production and technical requirements
- front of house and audience management
- staffing and rostering
- bump-in and bump-out
- marketing and promotion associated with the program
- relevant licences, permits and approvals
- public liability and other insurance required for the applicant, artists, staff, contractors, activities and program delivery.

### Carclew will:

- Retain programming oversight and approval to ensure the final program aligns with Carclew's strategy, values, safeguarding responsibility and the purpose of the partnership.
- Support marketing and promotion of the program.
- Will maintain appropriate insurance relating to the building and property.
- The successful applicant will be responsible for maintaining appropriate insurance for their activities and providing evidence of current insurance prior to the activation.
- Carclew will not provide front of house or technical staff or support.

### Venue and financial arrangements

**Carclew is open to negotiating an arrangement that supports a viable Fringe activation. This may include:**

- a negotiated venue hire fee
- a negotiated share of box office revenue
- a combination of venue hire and box office arrangements.

The final arrangement will be negotiated based on the proposed scale, duration and use of the site.

**Applicants should identify their preferred financial model as part of their EOI.**

# Submit your EOI

## Expressions of interest should include:

- |    |                                                                                   |    |                                                                                             |
|----|-----------------------------------------------------------------------------------|----|---------------------------------------------------------------------------------------------|
| 01 | a short description of the proposed activation and programming approach           | 07 | an outline of the proposed operational and financial model                                  |
| 02 | which Carclew spaces you propose to use and how                                   | 08 | preferred venue hire and/or box office arrangement                                          |
| 03 | how the proposal will activate Carclew as a site during Fringe                    | 09 | proposed dates and duration of the activation                                               |
| 04 | who the program is for and how children and young people are positioned within it | 10 | anticipated technical and production requirements                                           |
| 05 | proposed artists, artforms or types of activity, where known                      | 11 | details of current public liability and other relevant insurance, including level of cover. |
| 06 | relevant producing or programming experience                                      |    |                                                                                             |

**A fully developed Fringe program is not required at EOI stage. We are looking for a strong concept, a clear programming approach and demonstrated capacity to independently develop and deliver the activation.**



### ENQUIRIES

Enquiries by email to [carclew@carclew.org.au](mailto:carclew@carclew.org.au).

**All Expressions of Interest will be responded to following the closing date.**

### EXPRESSIONS OF INTEREST CLOSE

**Monday 21 SEPTEMBER 2026**

Submit to [carclew@carclew.org.au](mailto:carclew@carclew.org.au)