

CARCLEW

PROGRAM OVERVIEW

1 July 2016 - 30 June 2017



TRICIA WALTON
Chief Executive

11 Jeffcott Street
NORTH ADELAIDE SA 5006
Ph: 8267 5111

W: www.carclew.com.au

Executive Overview

16-17 Developments

2016-17 has been a year of new projects and development planning for Carclew. We have begun to see the positive impact of the new staffing structure resulting from the structural review in 2014-15, with recruitment completed in October 2015. After a rare but intentional deficit in 2015-16 due to investment in a new initiative, Carclew was back on track in 2016-17 with a surplus of \$27 621 and some significant partnership projects either underway or in the pipeline.

Program activity has continued to build with over \$200 000 increased turnover from the previous year. Led by a new leadership structure ongoing operations were both smoothly maintained and vigorously progressed.

In 2016-17 Carclew received a total of \$118 537 in private giving from individual donations and Trusts and Foundations, including \$8 200 in kind. This is an increase of 1142% on the previous year. Carclew's work continues to be informed by our belief in the following:

1. Responsive and innovative arts programming occurs in a co-creation environment.
2. Young South Australians who do not currently have access to arts experiences are our priority.
3. Young Aboriginal and Torres Strait Islanders have specific creative and cultural aspirations.
4. Young makers are leaders in experimentation, emerging art forms, creative innovation and the use of technology in art making.
5. The skills and tools for a successful arts career are complex and require ongoing development.
6. Working with non-arts partners gives depth to our work and facilitates the exchange of skills and methodologies.
7. Policy leadership emerges through critical discourse, evidence based research and industry benchmarking.
8. Carclew fulfils its role as influencer and connector for educators, training institutions, industry partners and government portfolios.

Complex partnership projects such as Creative Body-based Learning in disadvantaged metropolitan schools have improved the organisation's capacity and ambition to seek strategic and elegant solutions to arts programs for children and young people. Whilst the tried and tested school holiday program delivery (Explore Arts) continues to deliver reliable, quality arts experiences for a target audience with the means to pay, other programs are delivered with financial support from partners with an interest in subsidising community-building and confidence-building. Programs such as Game Makers, for example, which offer male care givers and the children in their charge the skills to create interactive and inventive games.

2017 saw Carclew's first Fringe event with Kid Central, supported by Adelaide City Council, bringing well over 5000 children and family members to Tarntanyangga, Victoria Square, over four days of performances and art making. This is the beginning of future Fringe involvement for Carclew.

Two goals of the 2015 organisation restructure were development of a leadership structure for succession planning and to free the Chief Executive for strategic overview of operation's future partnership development nationally and internationally. The Chief Executive presented the key note speech at the National Arts Council of Singapore Noise Interchange Youth Arts Summit and delivered a workshop, with a total audience of 150. Other staff have represented the organisation nationally and internationally through their professional development at ASSITEJ and arts leadership development programs.

The second year of the Career Development Fellowship program awarded more individual artists and attracted private giving, the beginning of a philanthropy and private giving focus in our development work made possible by restructuring to bring in expertise for the organisation in this area. The Fellowship scope recognises those who work in production or administrative areas of the industry and we now accept filmed project pitches to enable greater accessibility to all our funding options.

Future

Throughout the year both a Reconciliation Action Plan and a Disability Action and Inclusion Plan progressed with external consultation and advisory body input bringing both plans close to endorsement and launch later in 2017.

A further change to our funding programs saw the establishment of the first round of the Capacity Building Grant, open to arts organisations with a focus on children and young people. The Capacity Building Grants are designed to support the arts business development rather than the arts programming of these small organisations, with the intention of supporting more sustainable business practices for these organisations which are the heart of the youth arts sector. With the program designed and promoted during the year the first grants will be awarded by the end of 2017 for 2018.

Carclew was successful in attracting a grant of \$88 200 from Perpetual Trustees to fund a significant pilot program of collaboration in music education in primary schools by some of South Australia's leading music organisations and presenters such as the Adelaide Symphony Orchestra, Musica Viva in Schools, Adelaide Youth Orchestras and the Adelaide Festival Centre. The pilot will be completed in 2018.

After over 12 months of negotiation with Department for Education and Child Development Carclew has signed an agreement for the next three and a half years to develop and deliver a professional learning program in the arts curriculum for primary school teachers. The focus of this work is to build the capacity of dozens of teachers to increase their confidence and skills to teach the arts for better learning outcomes for more children.

Fifth Quarter arts business incubator and coaching has brought Gig City to Carclew with exciting but as yet unrealised programming and development potential and our future programs and initiatives will capitalise on this. Gig City offers faster internet capacity, opening the potential for international collaboration by young artists accessing Carclew resources.

A newly established three-year partnership with Country Arts SA will see our two organisations employ a Creative Producer - Youth Arts in regional South Australia. This new partnership brings the youth arts expertise of Carclew together with the intimate understanding of regional arts delivery that only Country Arts SA can provide.

Carclew will continue to seek relevant and responsive programs into the future which continue to give children their right to cultural and artistic experiences, and support and nurture young artists as they build sustainable careers.

A handwritten signature in black ink, appearing to read 'Tricia Walton', with a long horizontal flourish extending to the right.

Tricia Walton

Chief Executive

Carclew Strategic Objectives

Directions 2016-20

VISION

A creative state

MISSION

Ignite the arts and kick start careers for young South Australians

GUIDING PRINCIPLES

We believe a vibrant youth arts sector underpins a healthy, open, contemporary society. The future cultural, social, intellectual and economic wellbeing of South Australia depends on this.

Arts for learning

An arts rich childhood improves literacy, numeracy, social skills and personal development.

Arts for identity

Involvement in the arts helps children and young people develop confidence, a strong sense of identity and offers cultural expression and celebration.

Arts for future

Arts experiences contribute towards children and young people's understanding of the cultural forces that help shape their world and provide tools to explore and express issues of relevance to them.

Arts for life

Arts experiences cultivate and nourish children and young people's creative, intellectual and communication skills and capacities, enabling them to participate as contemporary Australian citizens.

Arts for all

It is the right of every child to participate fully in cultural and artistic life (United Nations Convention of the Rights of the Child, Article 31).

Arts for health

Engagement in the arts increases cognitive, social and personal and wellbeing skills for life.

GOALS

Goal #1 Leadership

Anticipate and create the future as a benchmark organisation

Goal #2 Artistic Vibrancy

Be ambitious, relevant and responsive

Goal #3 Presence

Be recognised as an important and integral part of SA cultural life

Goal #4 Accountability

Ensure strong governance, sound finances and great people

Carclew Arts and Funding Programs in 2016-17

Carclew is a peak body in the robust youth arts sector in South Australia. We work with young people aged 26 years and under in three main program areas: providing high quality arts experiences for children and young people, primarily in disadvantaged communities; in partnership with the education sector to embed creativity in schools; and supporting early career artists through funding and professional development to further their practice.

Quality arts experiences for children and young people

Pom Pom Contemporary Art Studio

Carclew's contemporary art studio and gallery space Pom Pom at Davoren Park in Adelaide's northern suburbs maintained free weekly activity for children and their families in 2016-17 as well as free school holiday activity. Pom Pom continues to stand as a flagship program for Carclew, maintaining consistently high attendance within a community of attendees facing significant economic and social disadvantage. This success is testament to continued focus on vibrant programming across art forms, and implementation of child-led strategies in delivery. Over 1240 attendances (with over 220 individuals engaged) during this year; with an average of 20.8 per session. Pom Pom workshops engaged 50 artists, 70% of whom identify as emerging or early career.

Pom Pom studio is a regenerative presence in the local community, accommodating or addressing complex family and carer structures, limited public transport options and social disadvantage. Artwork produced in Pom Pom workshops is publicly displayed, enabling the local community to celebrate the achievements of its youngest members. Pom Pom is a partnership with the City of Playford and Angicare's Communities for Children program.

Parent comments and feedback:

The program we attended at Pom Pom, we really loved that, I love that it's available for the children and I love that there's no cost because obviously we're a low-income family, and having four children makes it really hard to do things for them outside with extracurricular activities, we don't really afford to do things like that. So having something like that is amazing.

ExpressWay Arts

ExpressWay Arts is an initiative of Carclew in partnership with the City of Onkaparinga and is a series of philosophically and conceptually linked arts activities, projects and events for young people (aged 12 to 20 years). ExpressWay Arts supports their desire and skill to initiate, drive and create high quality contemporary performance based projects and other artistic outcomes as active cultural leaders interrogating personal and civic questions of significance to this age group. ExpressWay Arts is driven by an ethos of social justice and belief that every young person has the right to participate fully in cultural and artistic life as an equal citizen in society.

This is the first thing I have been a part of that I can truly say I'm proud of. (Jordan, 15)

KAH has meant so much to me providing marvellous productions, an awesome cast, a healthy social haven and a sense of purpose. I don't know how I would live without it. (Rhys, 13).

Because of the ongoing connection over an extended period of time relationships of trust and support have flourished. ... In this rich experience, so much growth has been possible, so many skills learnt. Specifically for my son, he has had the opportunity to contribute to the creation of [the performance] 'Losing Faith in Unicorns', to practice leadership and workshop facilitation skills, to demonstrate (and have appreciated) his musical ability and most importantly to develop his skills in maintaining long-term relationships with empathy and integrity. We have much to thank Kids Against Humanity for! (Will's mum)

As we are in our late 70s it was a challenging experience for us in the most positive way possible. To listen, read and hear how these young people are coping with their angst in a world so different from the one in which we grew up and even different from the one in which we brought our children up, was enlightening to say the least. It has reminded us in no uncertain manner of the struggles these young people are coping with on a daily basis. We should like to extend our thanks to all who were involved in this venture, to those of you who gave these teens a voice, who understood the need for these voices to be heard. To the young people involved we extend a huge thank you for having the courage and honesty to lay your lives bare and express your fears in such an honest way. (Audience, Losing Faith in Unicorns)

Kid Central at the Adelaide Fringe

Over four days in February Carclew partnered with Adelaide City Council to deliver Kid Central in Tarntanyangga (Victoria Square) which attracted 5200 attendees. The event was a celebration of artistic experiences for children under 12 and their families as part of the 2017 Fringe festival. Over 15 artists were employed in various roles to facilitate activity and performances for participants.

Explore Arts

Delivered during two weeks of each of the four school holidays Explore Arts continues to be a successful forum through which children and young people are gaining their first experiences with a wide variety of art forms in hands-on workshops focusing on skill-development.

This year we have focussed on growing teen-age engagement. Explore Arts also forms a key stepping stone for practical skill development for early-career artists to develop experience and knowledge in the planning and delivery of arts learning activities through mentorship between lead artist and assistant artist, with many assistants progressing to leading their own workshops within Explore Arts and throughout other Carclew programming.

During this reporting period 668 participants have engaged with Explore Arts programming; with nine artists leading workshops who had not done so previously, and over 30 emerging artists assisting with the facilitation of the 61 Explore Arts workshops.

Parent comments and feedback to the question: What did you/your child(ren) enjoy most about the workshop/s?)

Different, stimulating meet other friendly children & this is coming from a child who is currently being bullied at school & is struggling with it all.

The whole experience - this was the first time. She loved the exhibition in the ballroom.

Variety of workshops in one day, meeting new kids, the venue, bringing home what she had made, learnt.

Chance to explore aspects of design/performance/materials they do not have access to at school or easily obtainable for home use.

Engaging with professionals in the workshop topic!

Pop-Up Workshop Delivery with Diverse Partners at Community Events

Maintaining a visible presence at a variety of community events across many locations in the wider Metro region of Adelaide serves to cultivate awareness of Carclew as a thriving youth arts organisation offering diverse arts experiences for children and young people. In addition it also connects the artists we work with (established and emerging) with networks among local government, schools and community organisations. Additional employment opportunities arise for these artists through this exposure. During this year 12 individual events were delivered, engaging over 1800 participants.

Game Makers

Specifically targeting fathers or male caregivers to engage creatively with young people in their care, Game Makers has continued to garner strong attendance in a variety of outer-suburban locations. Participants created their very own 'real world' game using imagination, live action and team work, over the course of five action-packed sessions. Game Makers does not involve technology or video games. Guided by theatre makers, professional writers and visual artists from ActNow Theatre, participants used elements of theatre (characters, narratives, imaginary settings) and sport (teamwork, strategy, competition and physical challenges) in games played face-to-face between people, bringing the adventures and challenges of video games into the real world. Game Makers engaged 63 participants across 24 days of activity in three venues.

Stage Sparks

Providing introductory experiences in the southern suburbs of Adelaide in performance-based art activity (dance, theatre, circus and singing) Stage Sparks has built a strong community of participants who have engaged across art forms and locations, evidence that Stage Sparks fills significant need for arts-based activity for families.

During this reporting period, Stage Sparks has featured 48 days of activity; employed nine lead artists who worked with 17 early-career or emerging artists in the roles of artist assistant and artist helper; and engaged over 340 participants. Provided through a partnership with Anglicare Communities for Children.

WOMADelaide Kidzone

This culturally diverse workshop series delivered during the annual WOMADelaide festival was attended by 983 children. This was an introduction to Carclew and the extensive Carclew

programs for local and visiting families, while adding to the breadth of creative experiences for children and their families during the festival.

SA History Festival

An open day at Carclew House in May 2017 featured guided tours for the curious and informed. The day attracted 364 visitors with 191 tour registrations booked. Visitors came to the Carclew House due to its historical interest, and also learnt about the arts programs Carclew has on offer both on site, and in outer metro and regional South Australia.

Youth Arts and Children's Theatre Companies Funded by Carclew

Carclew funds four companies who work in metropolitan and regional communities providing workshops in a range of performing and visual arts. These include Restless Dance Theatre, Cirkidz, Riverland Youth Theatre and D'faces of Youth Arts in Whyalla. Carclew also contracts Aboriginal community organisation Kura Yerlo in Largs Bay to deliver the culturally rich and appropriate Kurruru youth arts program. \$792 000 was devolved to these companies for their programs in theatre, music, dance, visual arts and circus.

Carclew supported Patch Theatre Company with an annual operational grant and free accommodation in the Odeon Theatre.

Over \$1 million is invested in these companies annually.

Working with the education sector

Creative Body-based Learning

The Creative Body-based Learning (CBL) Project employed artists to work with primary school teachers in the classroom to deliver the maths curriculum in exciting, creative and inventive ways. Artists developed confidence in education settings and improved curriculum knowledge, and hundreds of children experienced learning in an engaging, arts rich classroom. This complex partnership involved UniSA to research the impact of the innovative pedagogical model, and the University of Texas, Austin, in the training and mentoring of artists and teachers. The Creative Body-based Learning (CBL) Project has seen 14 artists roll out specific learning programs utilising the CBL process in 11 schools across the Adelaide metropolitan region.

Ngarrindjeri Yanun

The establishment of Ngarrindjeri Yanun in partnership with Catholic Education SA has seen the engagement of five artists in lead, assistant and mentor capacities. Engaging the entire school student body (696 students) at St Joseph's School, Murray Bridge in delivery of activity for four terms, the cultural literacy and engagement of the school from leadership to students including the parish community has increased. In addition, artists developed skills, confidence and capacity to undertake arts-based activity within an educational context. The program attracted funds through the Department of State Development's Jobs First employment program to support a mentoring component with an experienced teaching artist.

It's clear to see the impact and level of Ngarrindjeri language students are learning through displays in the courtyard. When the team walks through during recess and lunch, you often hear students calling out 'nguldi arndu' which means 'welcome'. Teacher

Supporting Musica Viva in Schools

Carclew contracts Musica Viva Australia annually to deliver its in-schools program in South Australian metropolitan and regional schools. The program includes live performances and workshops by a selection of ensembles and sophisticated digital learning resources for teachers. Over 10 000 students attended concerts in 2015.

Artists in Schools

Three primary schools engaged during this reporting period: Karuna Plains School, Elizabeth Grove and Clovelly Park. Three established artists, each one leading engagement at each school, worked with two emerging artists to deliver the programs in song writing, aerosol painting and installation, and traditional photography to connect with outcomes that benefited each school in the curriculum and in community-building priorities.

Supporting early career artists and other creatives

Carclew contributes to building the South Australian arts industry through a range of support initiatives for early career artists to establish industry networks, resource their practice through funding and financing products, develop the business side of their arts practice and present their work to the public.

Coaching in Arts Business Skills

Carclew's Fifth Quarter arts business incubator delivers coaching to early career artists and artists who worked with children and young people. Experienced arts management consultants, Jones MacQueen, work with participants to develop business plans and provide industry referrals. Fifth Quarter continues to be a hub for the development of sustainable business practice by and for artists under 26. Nine individuals or organisations have held membership of Fifth Quarter during the year, with two days of arts business information sessions run in June 2017.

Funding Programs for Artists

Carclew Fellowships were offered once in the reporting period for young artists and arts workers to undertake a significant and self-designed program of professional development. The annual Fellowships program is open to applicants practicing in all creative mediums, as well as technical, administration and production areas of the arts. Fellowship proposals can range from \$3000 to \$12 000. In 2016-17 Fellowships were provided for five early career artists to the total of \$58 000.

Carclew Project and Development grants also provide funds to early career artists for arts projects with a tangible outcome (up to \$10 000) and for skills and career development (up to \$3000). Project and Development Grants for Individuals were offered twice during the year and 20 provided, to a total of \$163 500.

Each year over 120 early career artists seek support through Carclew funding programs, with one-on-one consults offered to applicants and information sessions delivered at Carclew and in tertiary education settings.

Interest-free Microloans for Young Artists

Carclew continued to offer interest-free QuickstART Microloans as an alternative financing and cash flow option for early career artists with three loans being made provided throughout the year. This was the first arts microloan in South Australia. This initiative recognises that when establishing their careers young artists often don't have the cash flow required at critical times for careers development and grant rounds are competitive and have inflexible timing.

Emerging Film Maker Award at the SA Screen Awards

Carclew recognises the difficulties faced by early career artists in the film industry and, in acknowledgement sponsors the annual Emerging Film Maker Award as part of the South Australian Screen Awards presented by the Media Resource Centre. The \$1000 prize was awarded in May 2017.

Residencies and Exhibitions in Carclew

Through the Carclew artist residencies program in the Carclew venue up to four visual artists are given access to free studio space for a year. Additionally, the Foyer Gallery offers an emerging curator mentoring and experience in exhibition logistics and presentation. Up to eight exhibitions of the work of early career artists are featured each year, and for many this is their first public exhibition.

Throughout 2016-17 four visual arts residents have capitalised on their access to Carclew as a venue for art making and presentation through this program (two artists in 2016, two artists in 2017). Two exhibitions were held in Carclew's Ballroom Gallery and Foyer Gallery which featured the work of Artists in Residents.

The 12-month curatorial residency is an exciting program which diversifies the opportunities for early-career artists to exhibit their work, while building the skills and networks of the resident curator (one curator in 2016, one curator in 2017). During the year there were six exhibitions, featuring 24 artists.

Annual Dusk Arts Market

Carclew's annual Dusk Arts Market was held in December 2016, supporting artists through promotion and offered a low cost retail outlet for their work. The work of 36 performers, studio residents, stallholders and exhibiting artists was seen by the crowd of over 1800 people. The market also provided a showcase for a range of youth arts activity and companies, with information booths in the Carclew Ballroom and other workshop activity in the grounds.